

Unlock the Full Potential of Your Digital Future

Drive Business Transformation with Integrated Cloud Communications



Yesterday's Solutions Cannot Support the Future of Work

Future organizations will be decentralized with hybrid teams.



>83%

say at least 1/4 of their workforce will work remotely

>35%

will reduce real estate to reflect remote work

Cloud services are critical to support a vastly distributed workforce

>80%

say a cloud strategy is essential to remain competitive

>78%

leverage cloud services for business continuity



Digital technologies enable workforce productivity and business process optimization



>77%

say cloud solutions support digital transformation

>75%

say the cloud is the most critical part of digital transformation

Highly Collaborative Environments Enable the Digital Transformation Journey

By 2023 a large majority of organizations will have adopted cloud collaboration services:



Early digital technology adopters will set the pace of transformation; laggards will suffer the consequences.

Digital Transformation Leaders

Increased their IT/telecom budget in 2021

58%

81%

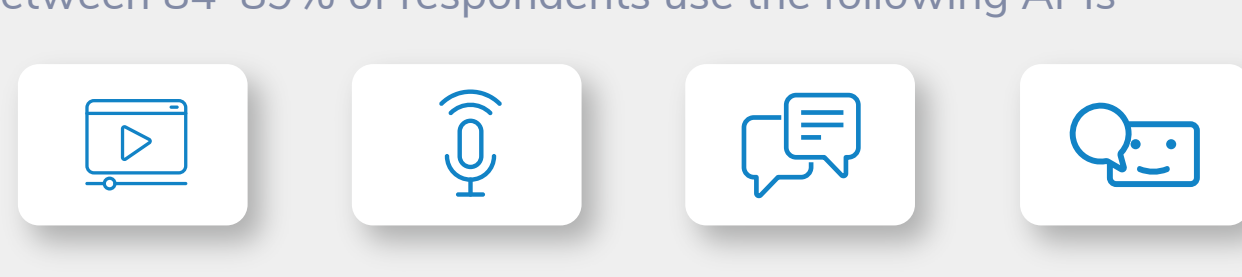
Consider communications & collaboration investments a high priority

Reap Greater Value & Optimize ROI with an Integrated Cloud Services Platform



Flexible APIs Enable the Composable Enterprise

Between 84–89% of respondents use the following APIs



Video

Voice

Messaging (SMS/chat/social media)

Chat bot/AI

Right-fit & Tailor Your Deployments to Maximize Investment Benefits



Act Now or Be Left Behind

Sustainable success requires the right partner skillset:



Expertise in UC&C and CX technologies



Knowledge of businesses' existing environments



Clear understanding of customer pain points and objectives



Deep experience in private, public and hybrid cloud



Enables smooth migration from legacy products to modern cloud solutions

Business transformation must be done right. A structured approach to cloud services adoption will ensure long-term success.

Source: Frost & Sullivan Communications and Collaboration Investment Priorities