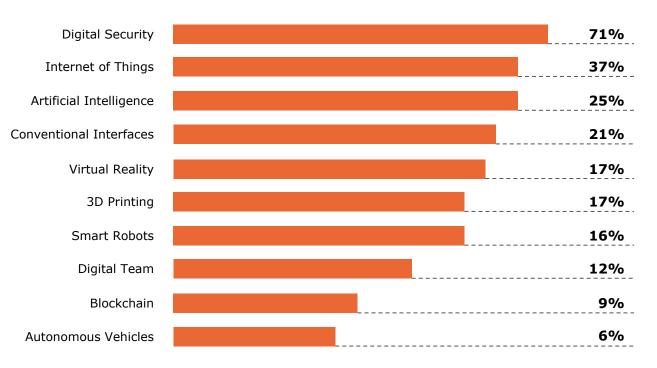


## Digital Transformation is Accelerating



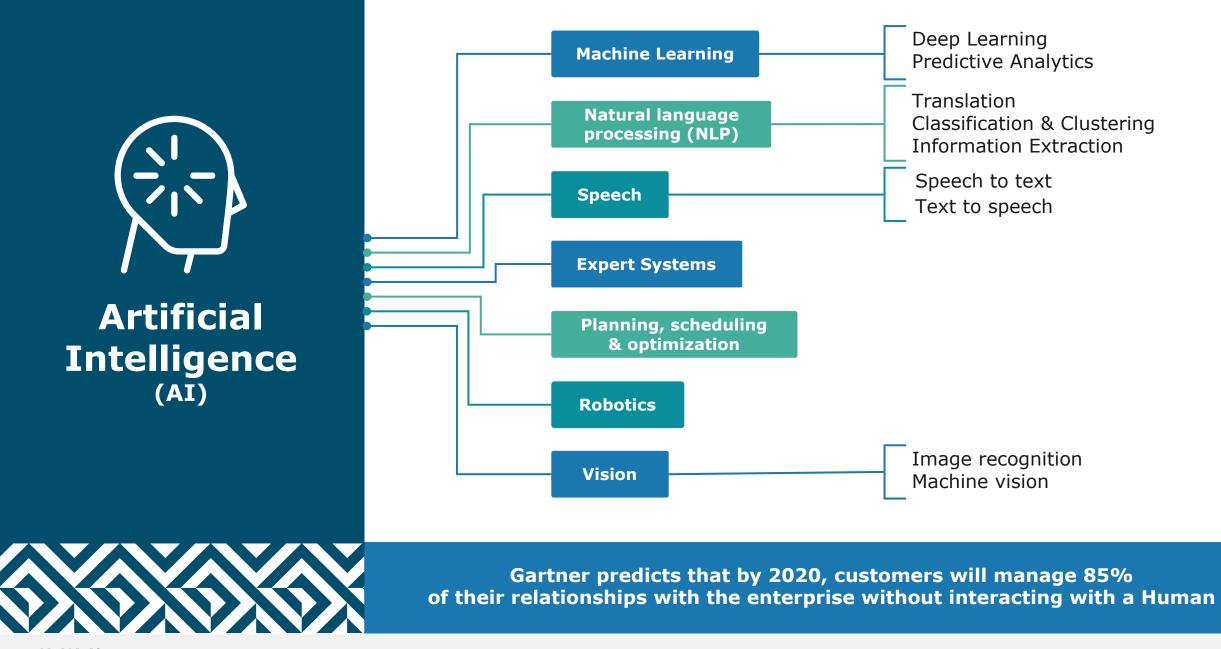
### **Disruptive Technology Adoption is Increasing**



#### PREDICTS

Gartner.

**Through 2020 60%** of your time and cost to build a digital platform is on **INTEGRATION** 



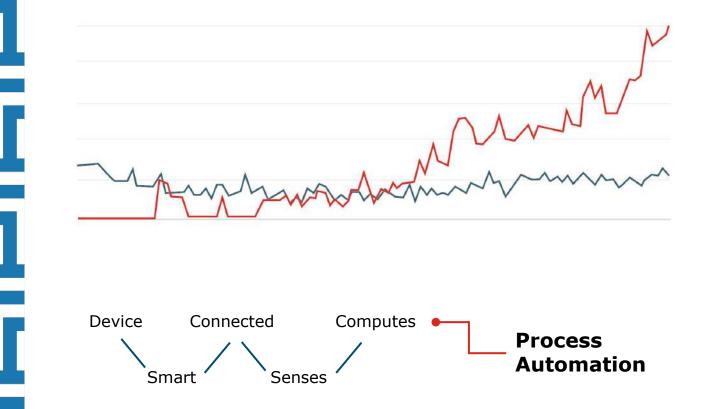
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# IoT-enabled Ecosystem

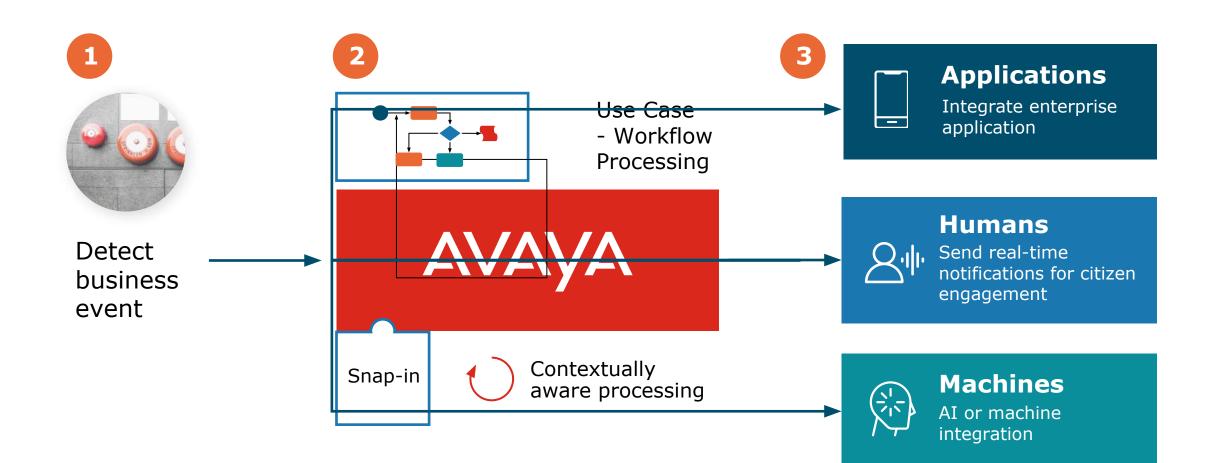
- IoT is about interconnecting devices with systems
- The IoT Platform as enabler, gathering and analyzing the data
- Real value will come applying the resulting insights to create great IoT services
  - e.g. predictive maintenance, proactive customer engagement or advanced analytical insights
- Enabler for new compelling
  Use Cases across key Verticals

#### Trends

- Internet of Things
- Machine to Machine



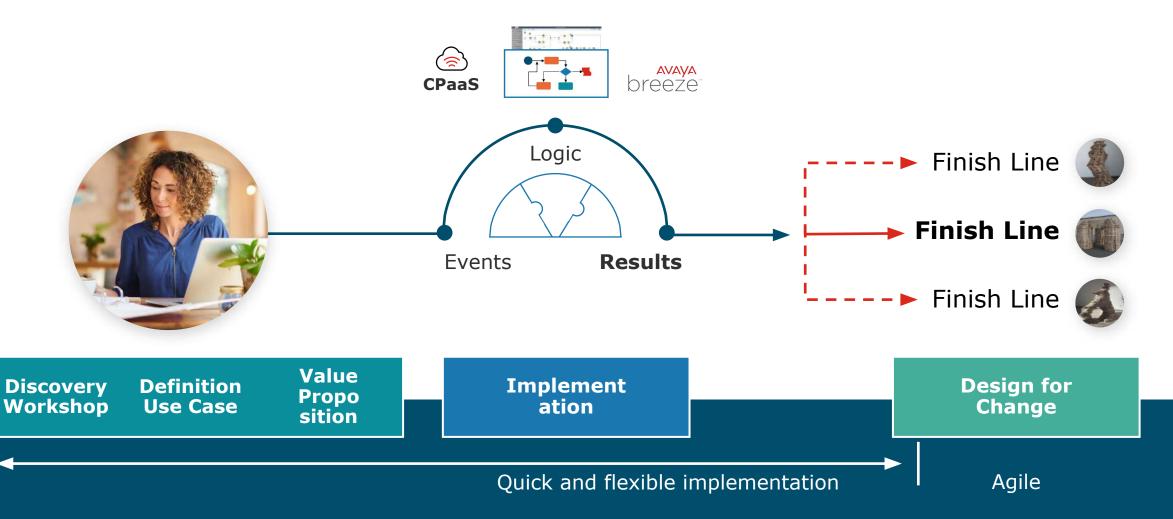




#### 

## **Service Automation & Orchestration**

### Open and Agile by Default



## **Create and Customize Workflows**

Avaya Engagement Designer

# Browser-based visual designer for workflow design and automation

- Quickly create applications with minimal programming experience
- Seamless integration into IoT, AI and LOB Applications
- Create your own task types and dynamically incorporate them into the palette
- Visual, drag-and-drop model for tailoring and customizing workflows

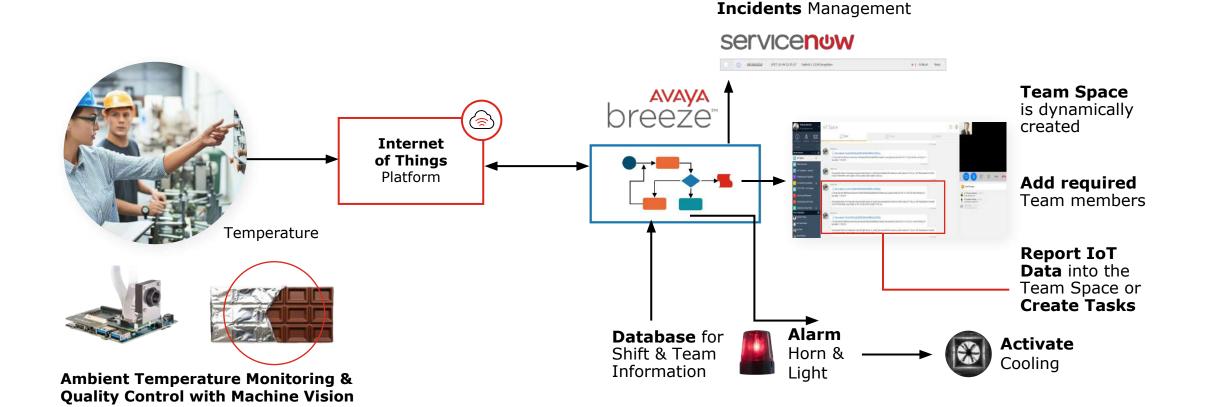


Simplify creation and control over Business Processes

#### **Modality of Interactions UC Evolution** AI + IOT + UCUC + RT - Context UC + Presence Telephony **Automated Agent Services Self Services** services Ť <mark>, 고</mark> <u>Q</u> -III-AI & IoT Automated Channel CRM – EHR Omnichannel with Real Time Voice Channel Multichannel fully integrated with Context **Contextual Analytics Real-Time Experiences**

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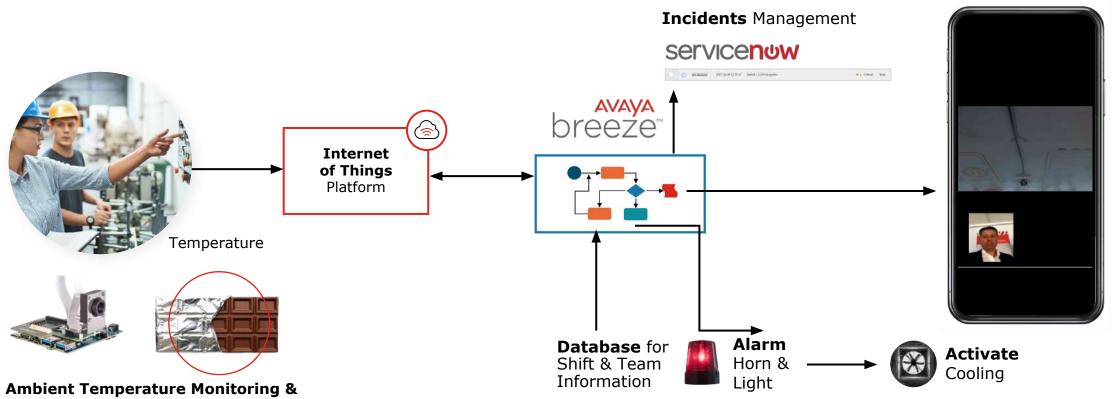
## IoT & Collaboration Real Time Information for Better and Faster Reactions



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AVAVA

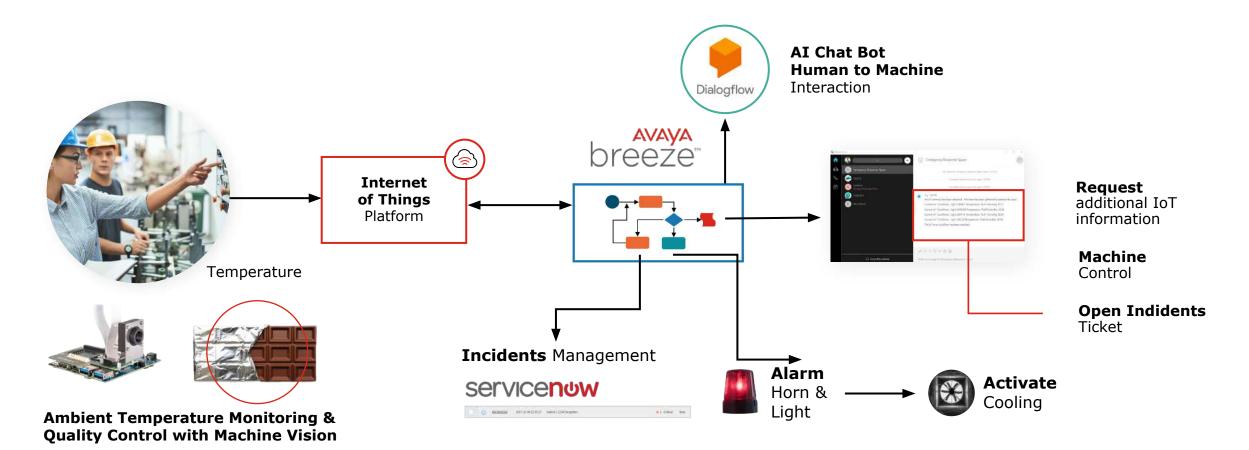
## IOT & Mobile Collaboration Real Time Information for Better and Faster Reactions



Quality Control with Machine Vision

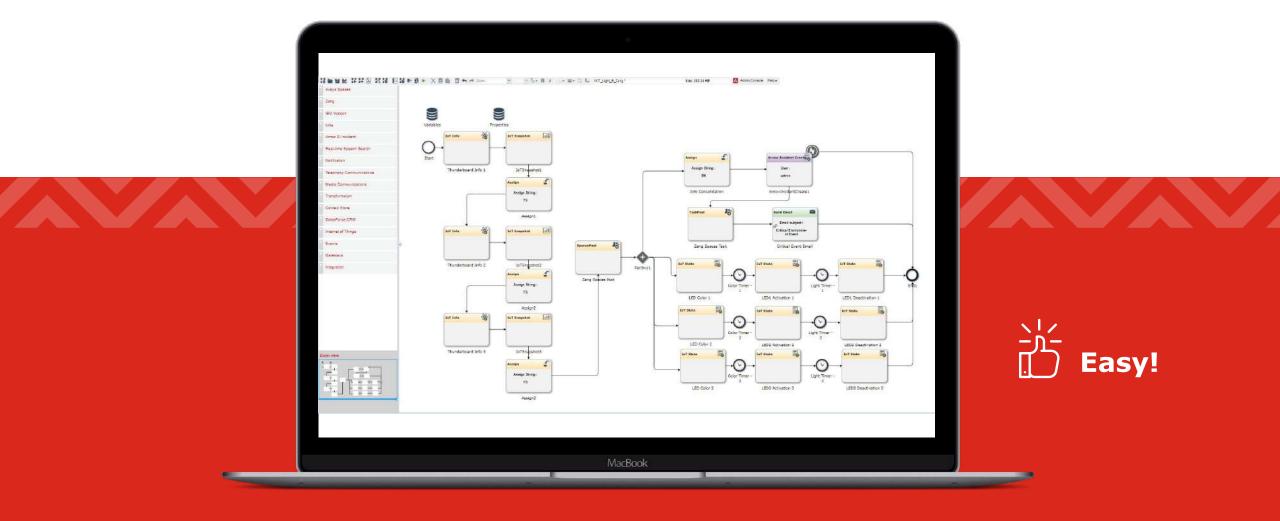
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## IoT & Mobile Collaboration Real Time Information for Better and Faster Reactions



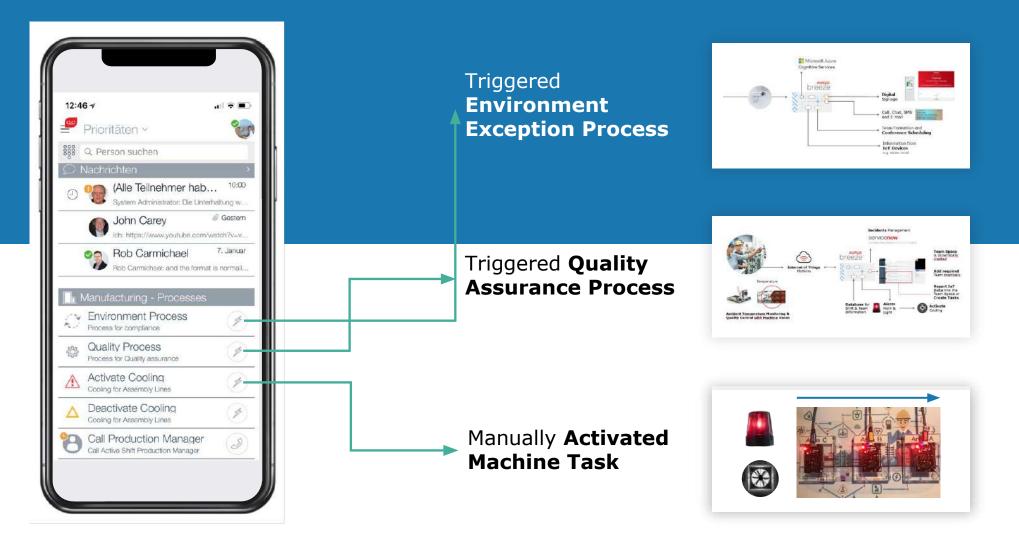
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## **Avaya Engagement Designer**



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# Avaya Apps & API Cloud (OneCloud CPaaS)



# Smart Solution with Vantage

#### Voice Control

**Room** Statistics

Ambient Preferences & Control

- Appliances
- Lights

**AVAYA** 

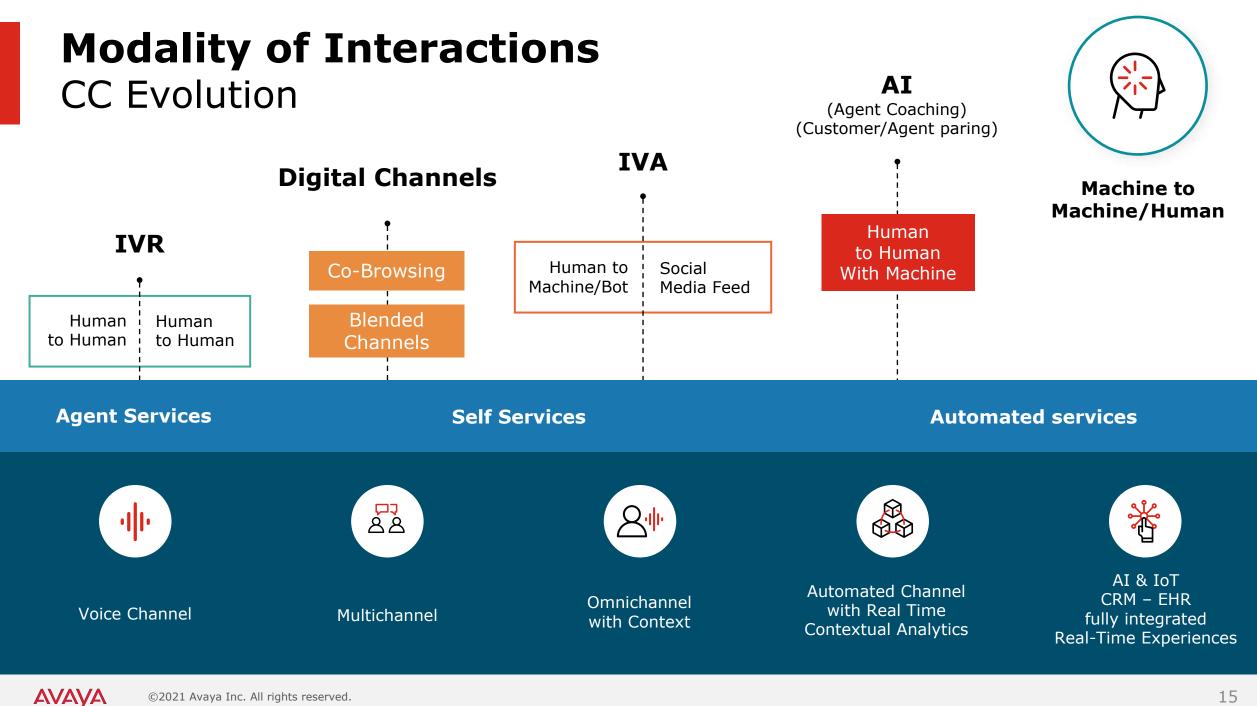
Thermostat



#### **Face Recognition** & Room Surveillance

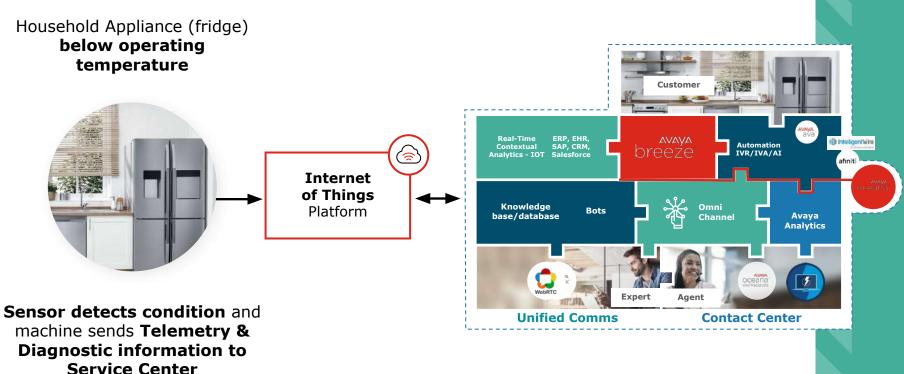
#### Detect Human Presence

- Presence Detection
- Personalized Ambient
- Face Recognition
- Room Surveillance & motion detection
- VA Ambient Control
- Room statistics



## **IoT & Customer Engagement**

Real Time Machine Information for Better and Faster Services



- Service Center receives contextual information and combines them with customer CRM records
- Customer will be engaged by preferences
  - BOT notification, if fridge door is open
- Clear approach and recommendation can be provided to the customer, based on correlated info
- Customer dialog transcribed and made available to CRM Application

## **Modality of Interactions** A Significant Change

The past – start with voice to use digital content Today – start digitally and then consume voice channels...

•

Voice Channel



Multichannel



Omnichannel with Context



Automated Channel with Real Time Contextual Analytics

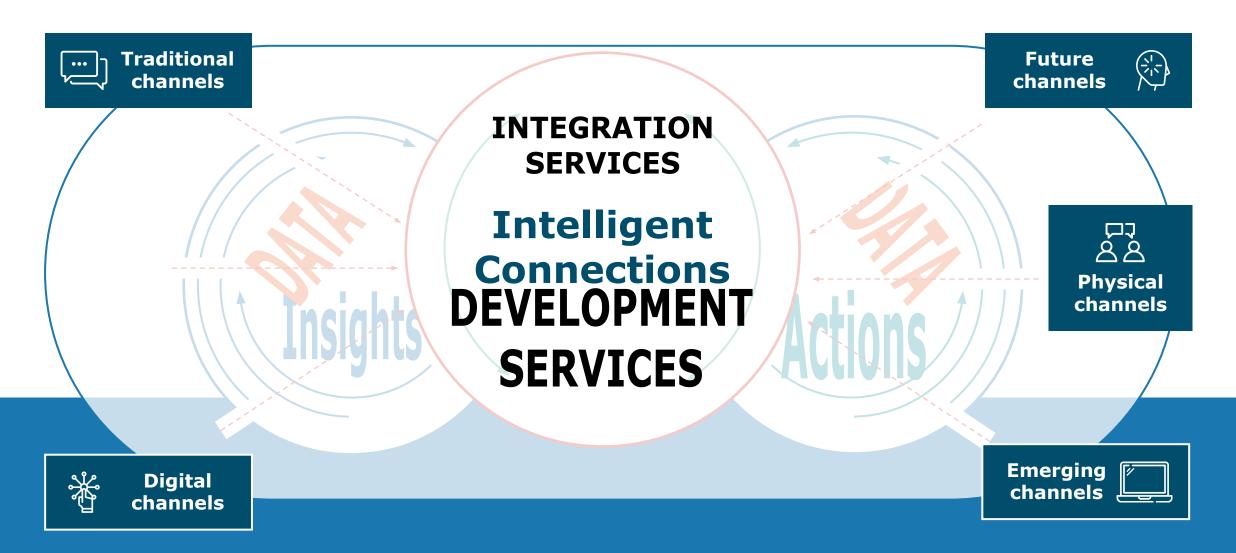


AI & IoT CRM – EHR fully integrated Real-Time Experiences

# Connections



# Connections



# **Digital Framework**

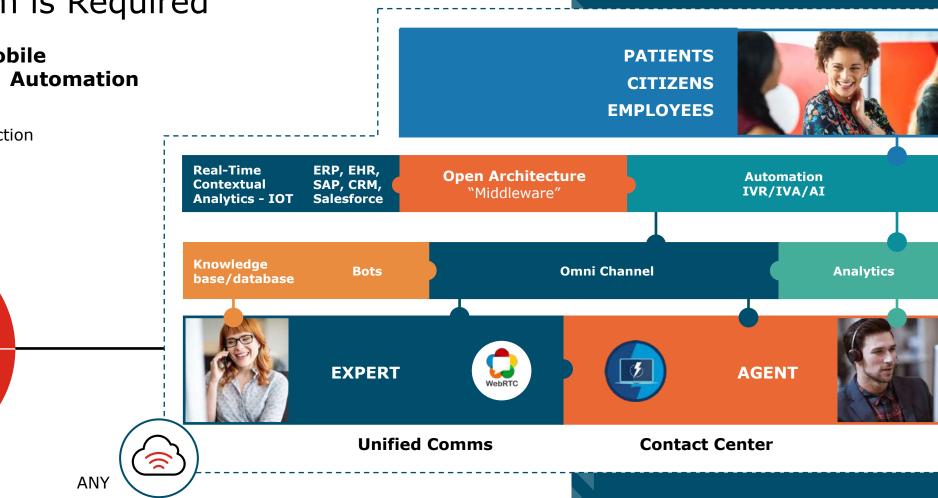
### An Ecosystem is Required

#### Convergence of Mobile UC & CC + Open + Automation

- Next best action
- Customer agent selection

AI/ML AR/VR

- Segmentation
- Voicebots, chatbots



# Avaya & IoT

Smart Communications for Smart Engagement

#### **Delivers Intelligent Outcomes**

**Contextually-aware** Processing

# Agile Workflow Automation

Actionable IoT Data **Open Ecosystem** for Smart Communication

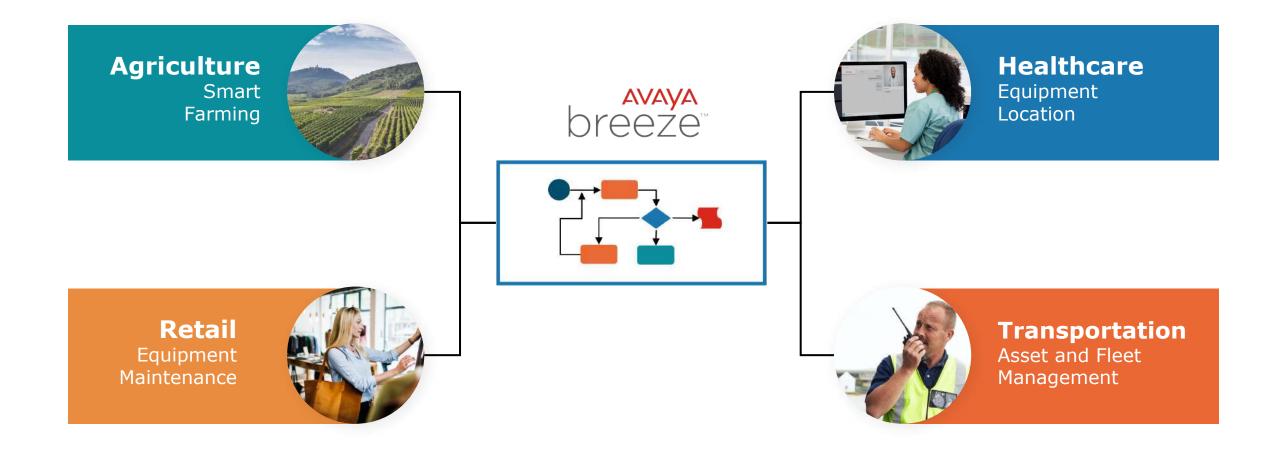
**Seamless and contextual** connections between machines, humans and LOB applications





## **Events Trigger Engagement**

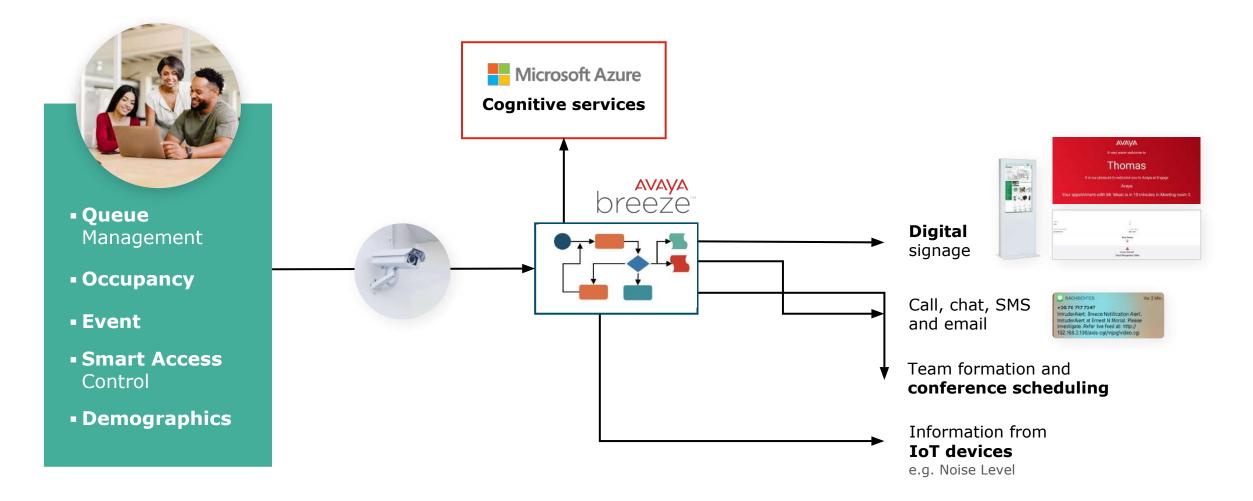
Event Triggers to Orchestrate Critical Activities with Ambient Context





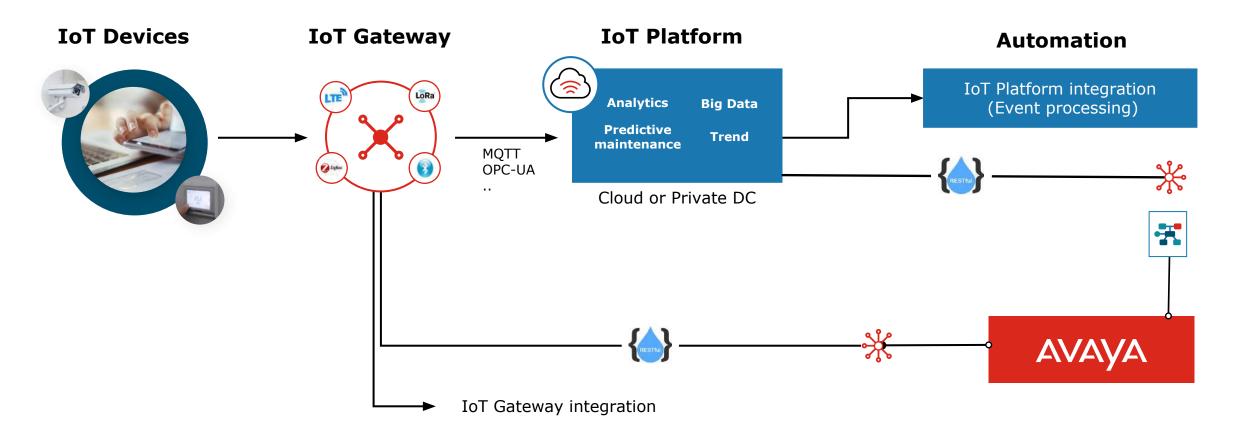
## **Blending Digital Into The Physical Experience**

Seamless Integration of Stand-alone Technologies



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## Avaya IoT Reference Architecture Open by Default



### **Actionable IoT Data**

#### **Turning IoT into Effective Business Actions**



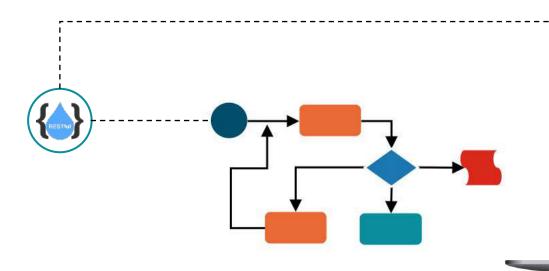
#### **IoT Platform**

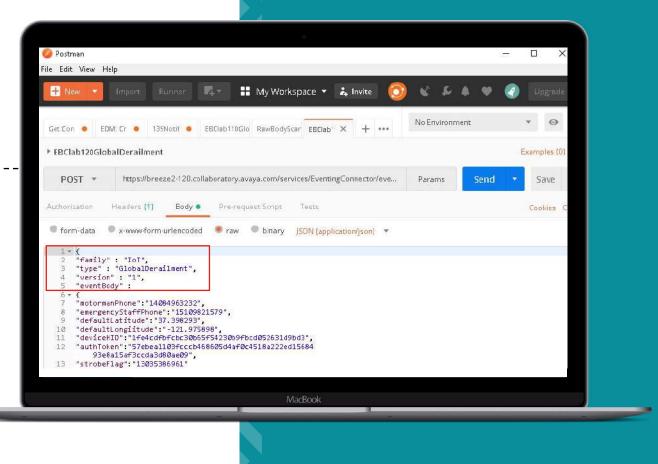
#### **Avaya Automation Platform**

## Web Service POST to Breeze

### **Simple Test Environment**

- Postman Application can trigger the postback URL directly through REST
- Skipping the IoT infrastructure





## **YouTube Demo Videos**



#### **Industrial IoT**

https://www.youtube.com/ watch?v=LFtDKVs9YHw

#### **Smart Ordering**

https://www.youtube.com/ watch?v=sKqdi5IXv7w

#### **Quality Management**

https://www.youtube.com/ watch?v=9Q1qdeZZvWU

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## **YouTube Demo Videos**



#### **Smart Parking**

https://www.youtube.com/ watch?v=rd267Nwn-M0

#### Smart Waste Management

https://www.youtube.com/ watch?v=MGiLYo1j\_X8

#### Cops & Robbers

https://www.youtube.com/watch?v=Pu1ror6r0BQ

https://youtu.be/24qBOciIOd4

#### https://www.avaya.com/smartcity/





#### The Intelligent Experiences of a Smart City

City administrators need a smart city strategy for more sustainable development

Approximately 70% of the world's population is expected to live in clius by 2050. City administrators need a smart city stateopy for more sustainable devicement, was resource management, enhanced quality of life, clitzen safety, and increased economic coportunities. At the heart of this samet city is people and communication intelligently connecting clitzens and employees of the city administration through as mer city ecosystem:

#### What is a smart city?

A city is considered a smart city if it uses digital technology to manage critical infrastructure more efficiently and offer public services more interactively through intelligent connections.

#### How can more intelligent connections be established?

An IoT-enabled ecosystem—Interconnecting devices, systems and processes—can uniquely automote processes and seamlessly connect ottains and employees city-wide (i.e. smart municipal services, smart camposes and buildings, next-gen public safety, smart healthcare, smart transport).



#### Old brand screenshots



#### https://www.avaya.com/IoT/



#### What is IoT?

enables IoT ecosystems to communicate with any user or device with the right information in the right place at the right time.

AVAYA

Avaya seamlessly

The Internet has insummaritable power for connecting people. Every minute, over 18 million text messages, 188 million emails and 41 million social media messages are sent. The internet has revolutionized the concept of communication, and It's new taking one step further to connect the world in ways never before thought or seen.

Currently, the world is using nearly 50 billion convected devices (a.k.a. devices anabled by the internet of Things, or 1071. In short, 161 is about connecting physical objects that sumound us –averything from vehicles to efficient the term of the sumound of the second se

At the anterprise level, these "triings" can range from condition monitoring equipment on the factory floor for predictive maintanance to wearables for remote health monitoring for higher-quality care across a greater number of patients. Overall, 85% of enterprises have increased ioT spending in 2019, with the goal of digitally transforming ther business models.

It's important to note that IoT is a major contributor to Bip Data. While not the same thing; the two are closely intertwined. In short, Big Data means "all data" in the context of an organization and its acceptant systems like ioT platforms are anablers of this data, gathering, analyzing and exchanging it with smart" Things" of devices. Businesses collect a massive volume and variety of data from IoT devices. Dut an IoT solution does not provide much submars value in Iotation.

The underlying value of IoT technology is that it creates opportunities for businesses to realize the untapped potential of data that resides in their oxising, unconnected infrastructures. In doing so, for example, they can use data analysis for cognitive services or business: relevant automation actions to extract key insights that will improve business processes and halp employees drive smarter, real-time docision making.

#### Old brand screenshots



## **How to Get Hands-on Experience?**

#### Use a **Mobile Device** or buy an **IoT Sensor**

- Thunderboard React/Sense, Simba Pro, Sensor Puck
- Mobile Device can be Gateway and IoT Device

Request a **Free Konexios Trial Account** <u>https://portal-helios.konexio</u> <u>s.io/ - /signup</u>z

Install **Konexios Gateway** from **App store** (Google/Apple) Sign up for Avaya CPaaS (Zang Cloud) https://zang.io/



## **Vertical Industry Solutions**

### **Art of the Possible**



Healthcare

Hospitality

Government & Public Safety Finance & Insurance

Manufacturing



## **Vertical Industry Solutions**

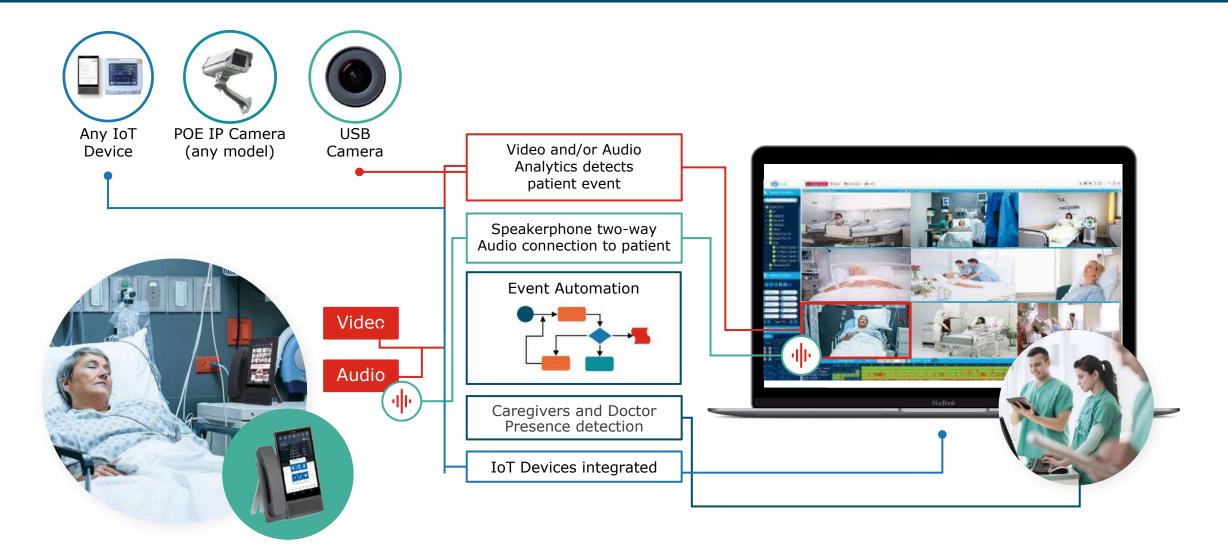
**Art of the Possible** 



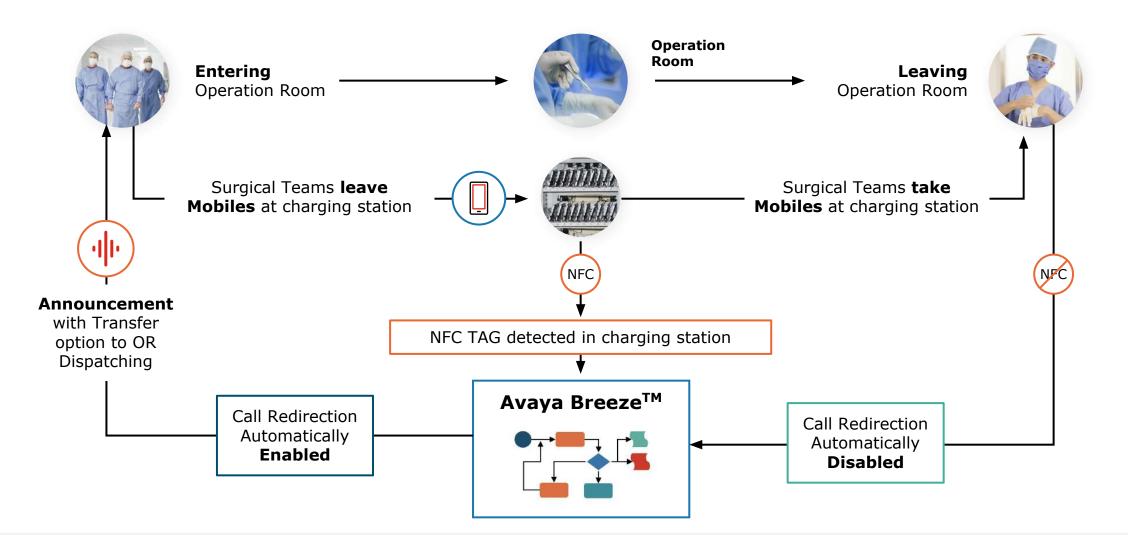
Healthcare

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# Healthcare Solutions – Remote Patient Monitoring

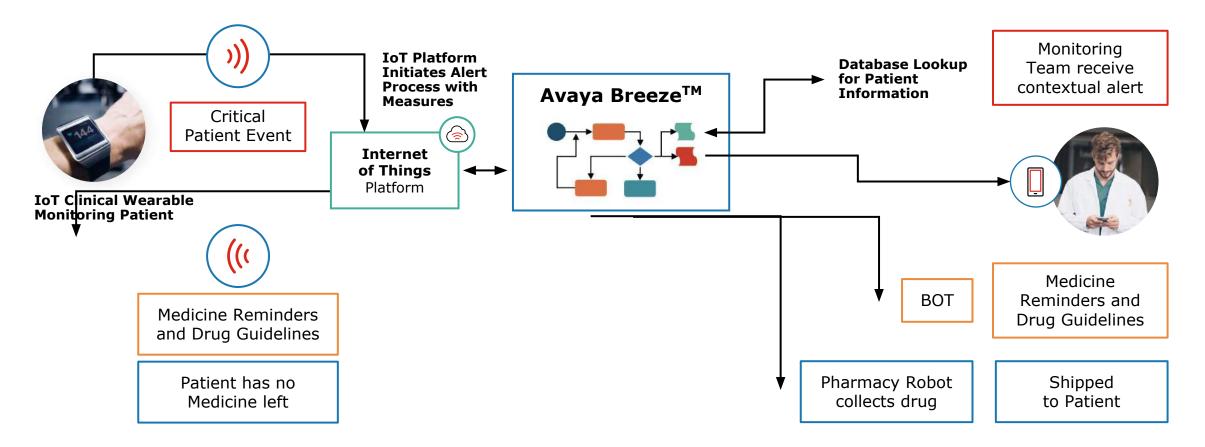


# **IoT Healthcare** Automation for Surgical Teams



# IoT Healthcare

Use Real Time Information to Make Better Decisions



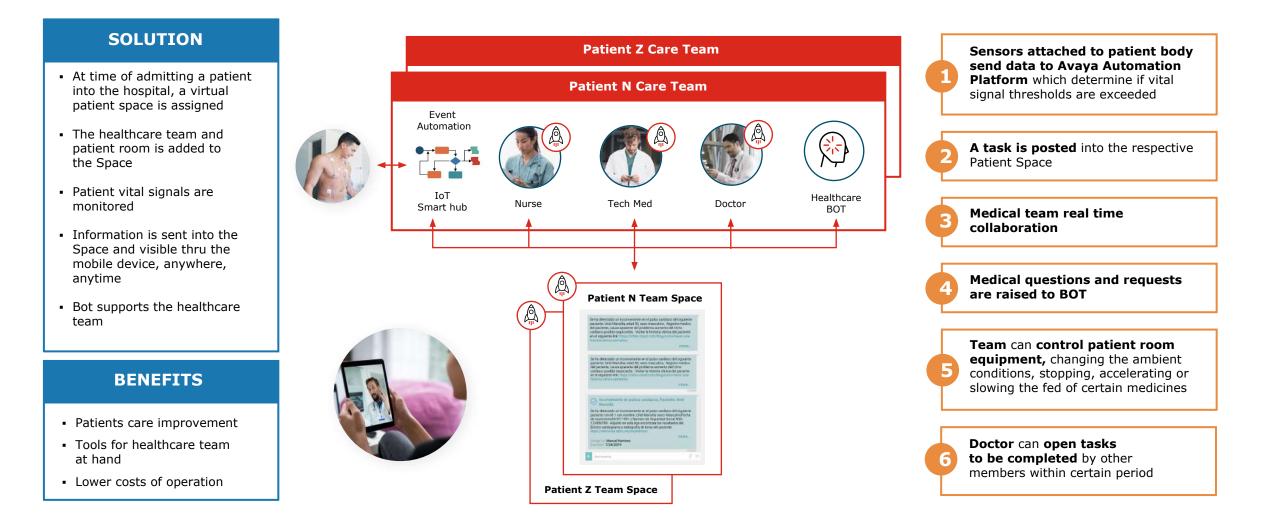
Relevant, Real-time Information | Better, Faster Decision Making | Better Patient Outcomes

## **Disinfection Dispenser Refill**

**Critical Event Monitoring** 



# Use Case: Smart Health Care Team Space



AVAVA

## **Vertical Industry Solutions**

#### **Art of the Possible**



# **Connected Vehicles – eCall**

#### Improving the Most Critical Service

In the case of a **car accident**, **eCall automatically triggers** a call to the Emergency service

#### **Contextual Insight** – Transmitting data ("MSD" Minimum Set of Data) in-band of the voice call using a modem

**Breeze** is creating an **eCall specific call flow** and extracts/delivers MSDN information before presenting the call to the call taker



#### MSD

#### Minimum Set of Data (140 byte)

- Location: GPS latitude /longitude
- Activation: manually / automatically
- Call type: real emergency / test call
- VIN: Vehicle identification number
- ...
- ...







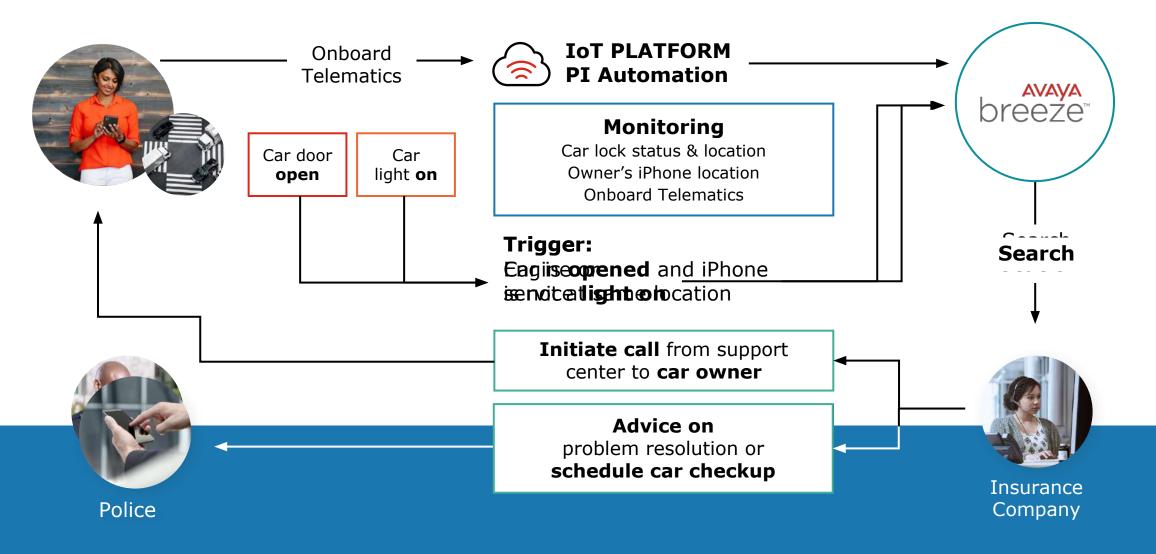


| 610 s        |       |     |
|--------------|-------|-----|
| MSD          | voice | tim |
| transmission | call  | e   |

AVAVA

### **Insurance - Connected Vehicles**

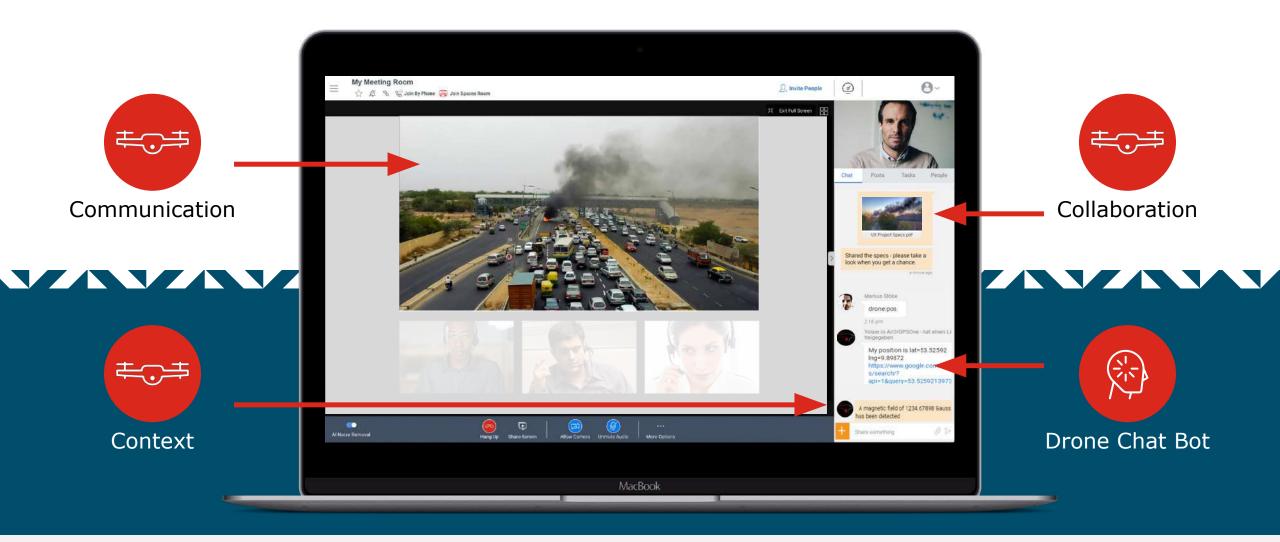
**Extended Services & Customer Loyalty** 

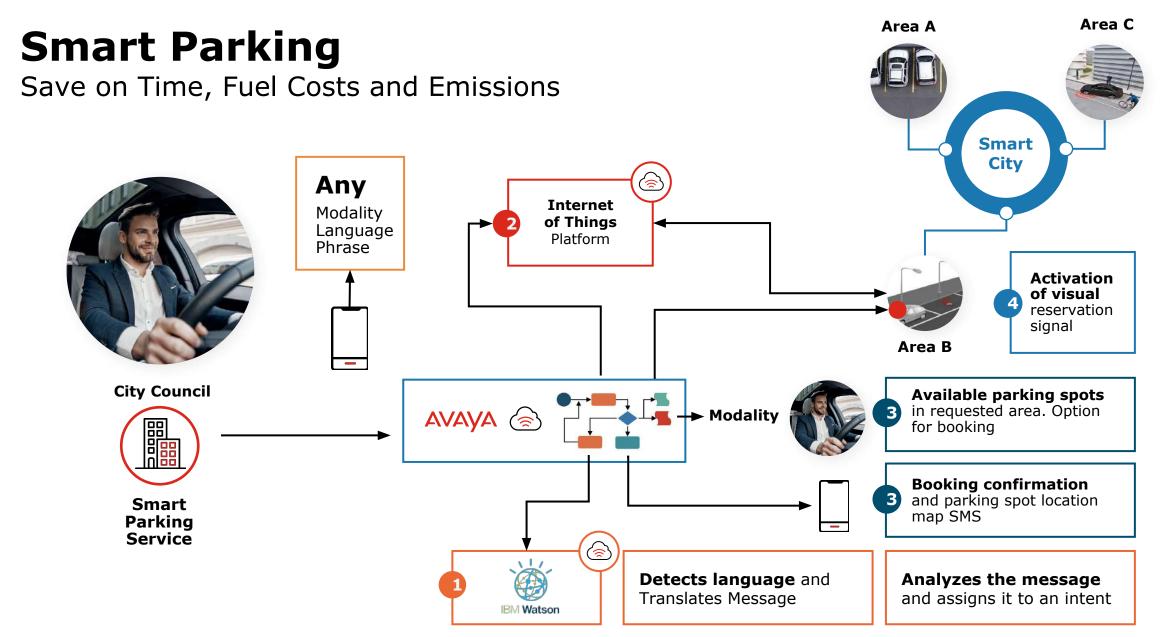


AVAVA

## **Drones Become Active Team Members**

Communication and Collaboration

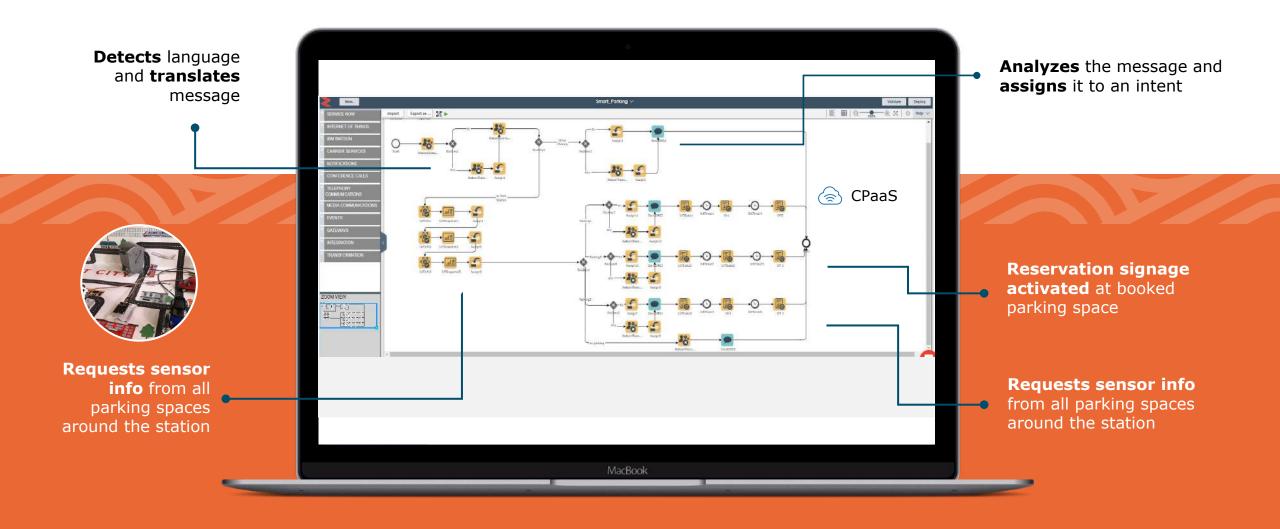




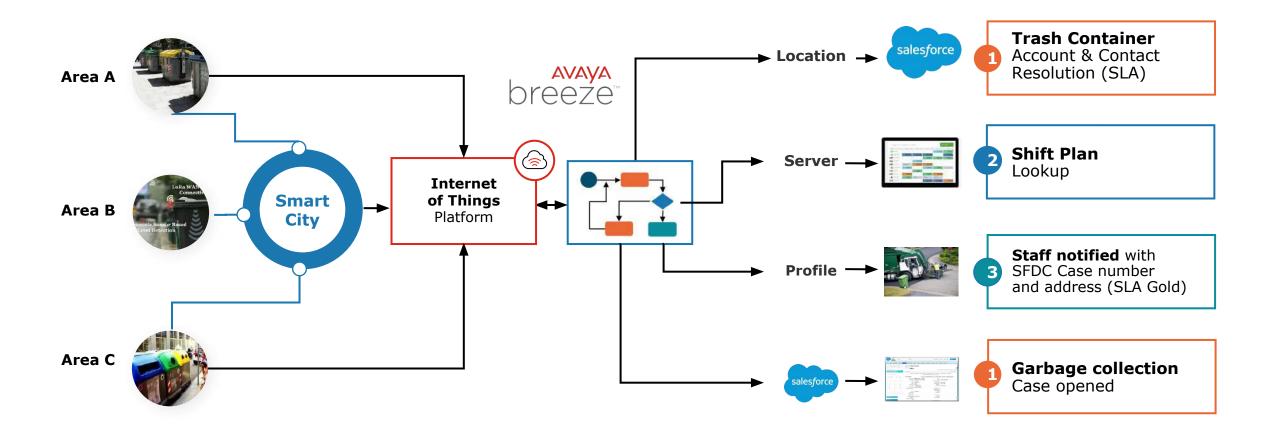
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#### **Smart Parking – Automated Workflow**

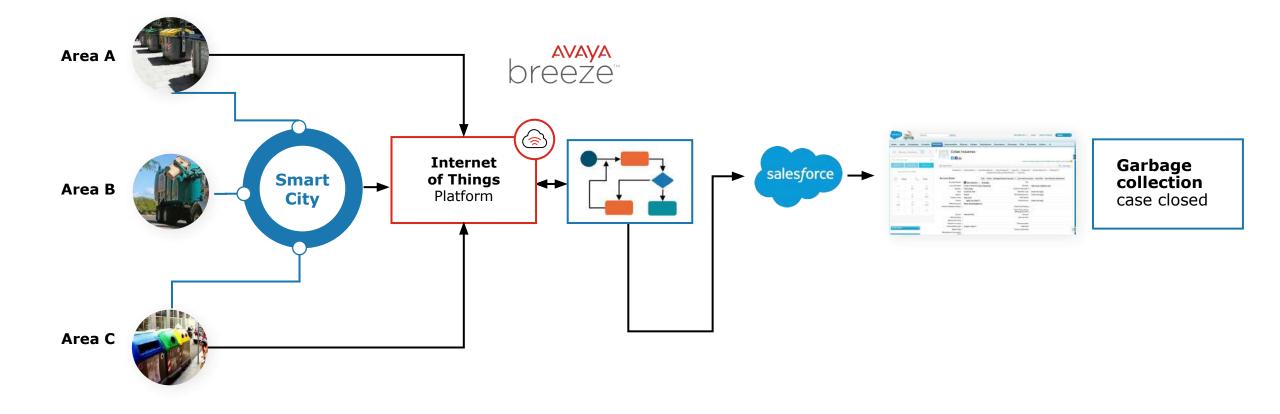
**Avaya Communications Platform-as-a-Service (CPaaS)** 



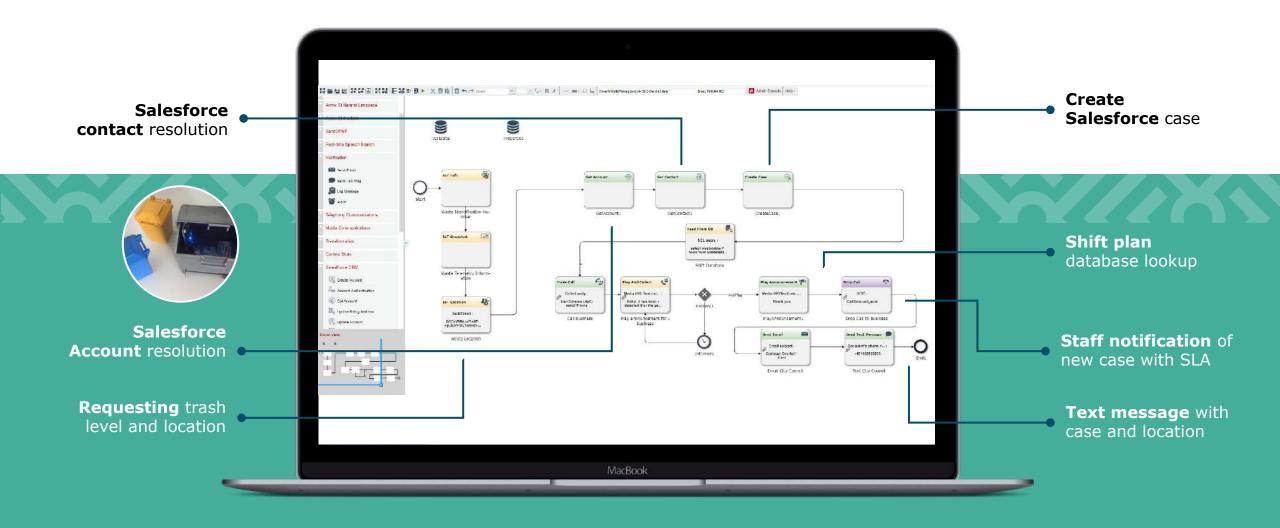
#### **Smart Cities - Waste Management** Situational Awareness for Faster Response Time



#### **Smart Cities - Waste Management** Situational Awareness for Faster Response Time

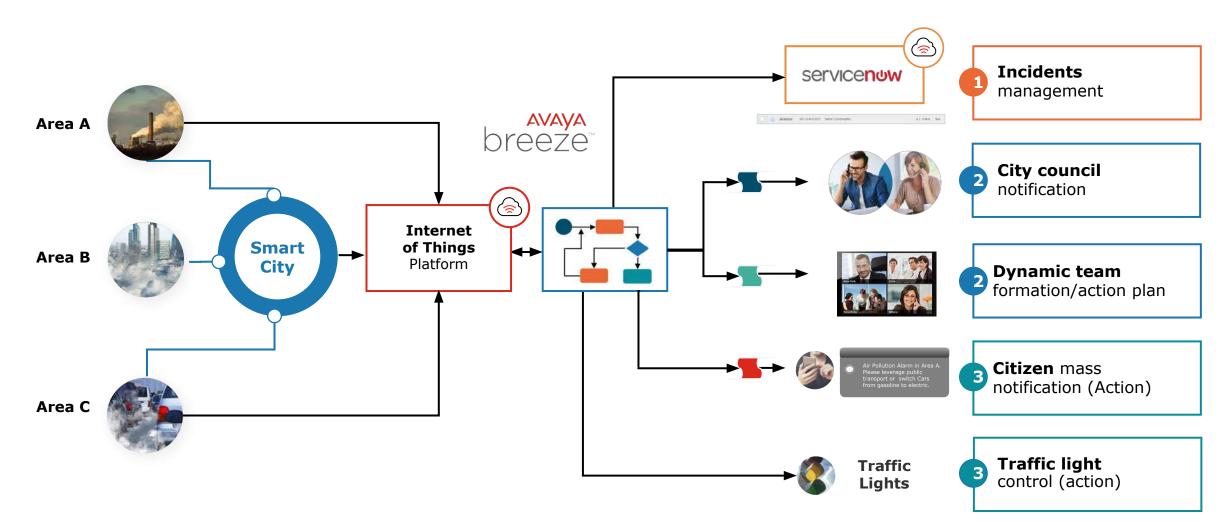


#### Waste Management – Automated Workflow Avaya Breeze

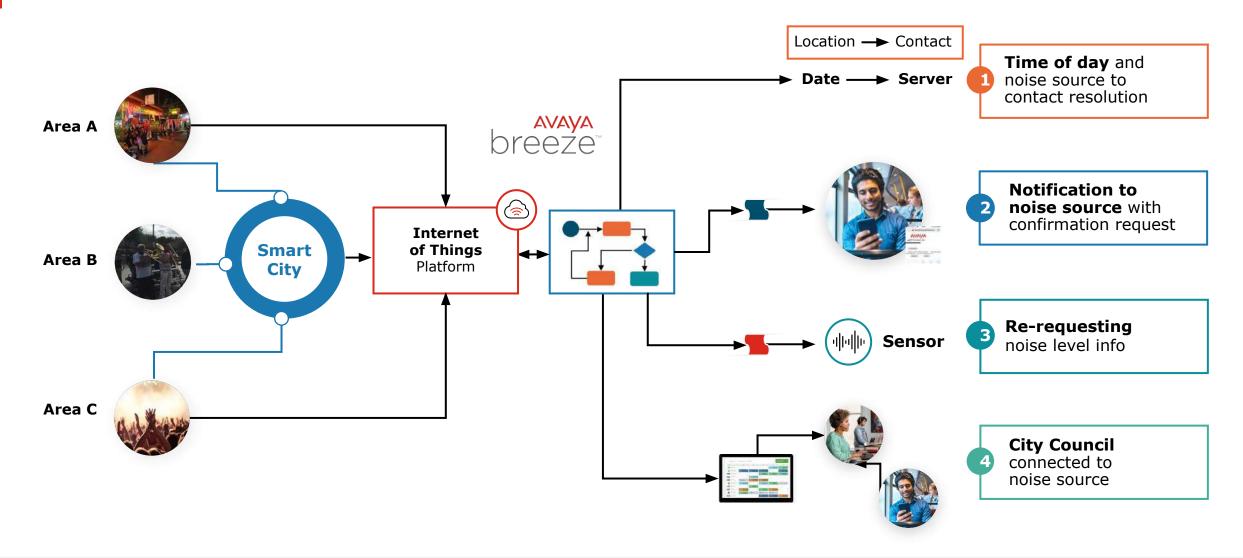


# Smart Cities – Air Pollution

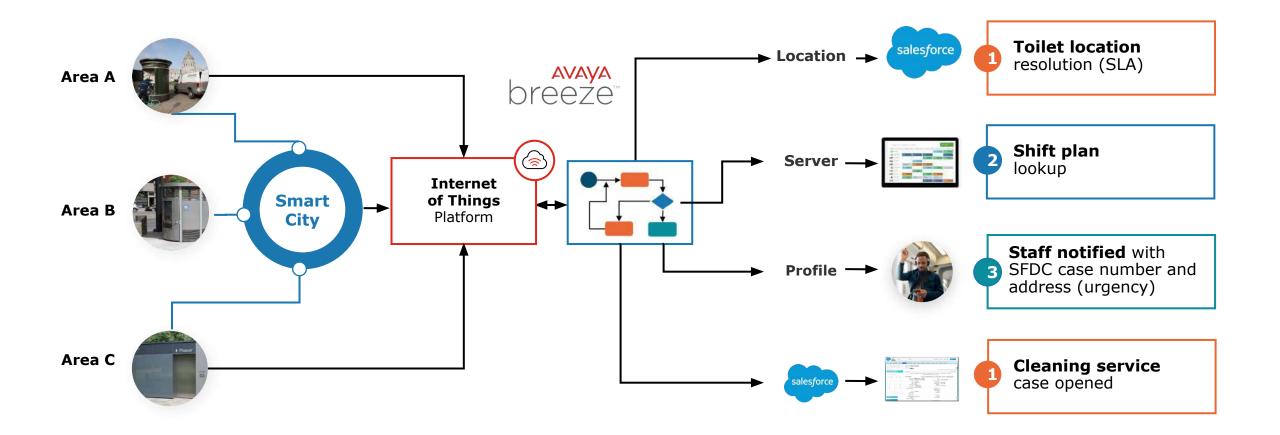
Situational Awareness for Faster Response Time



#### **Smart Cities – Urban Noise Monitoring** Situational Awareness for Faster Response Time

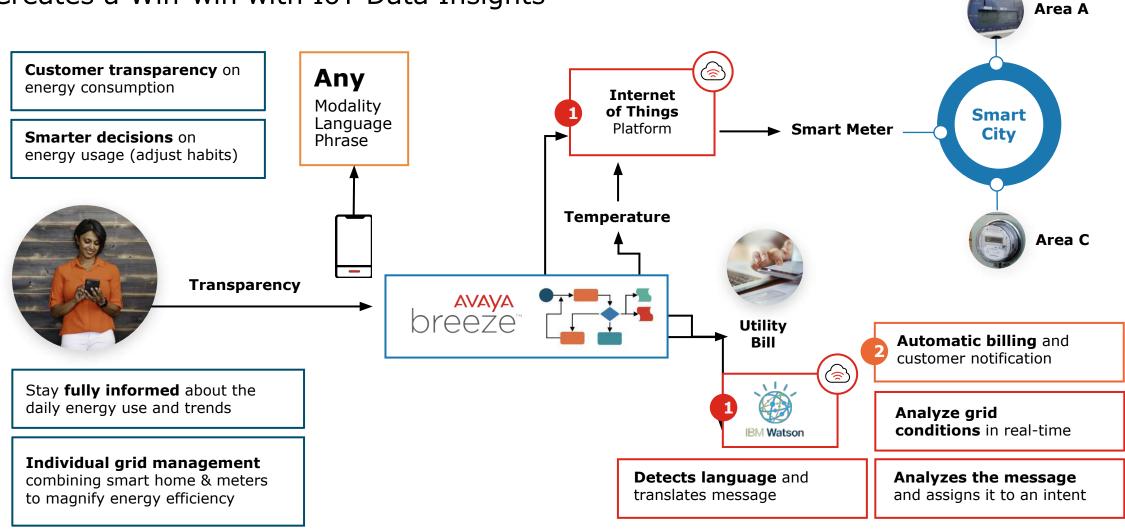


#### **Smart Cities - On-demand Cleaning Services** Situational Awareness for Faster Response Time



### **Smart Cities - Smart Metering**

Creates a Win-win with IoT Data Insights



## **Vertical Industry Solutions**

**Art of the Possible** 

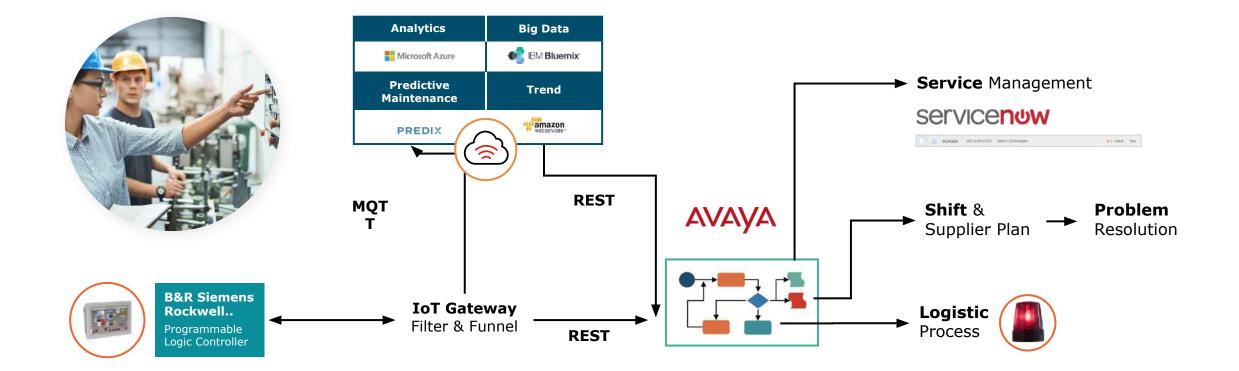


Manufacturing

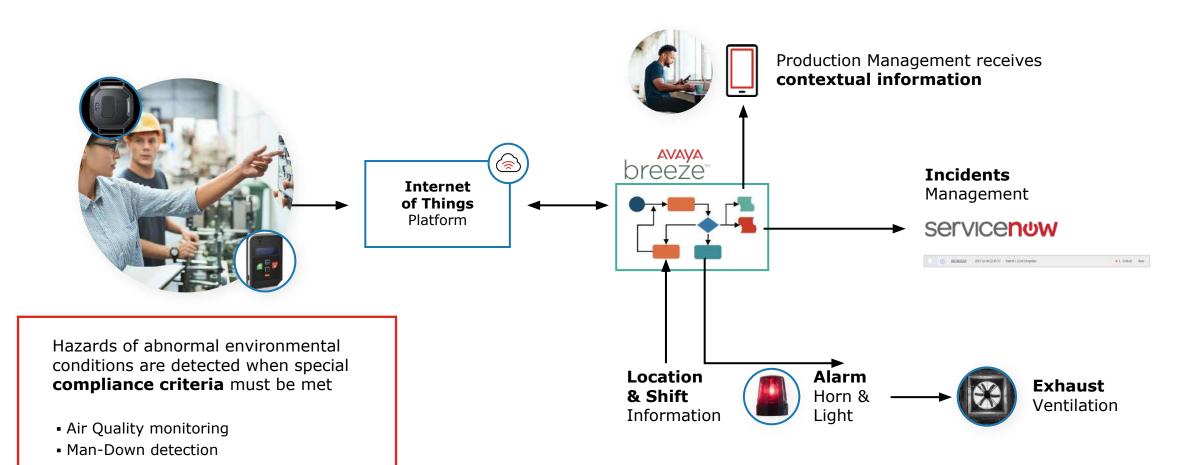
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#### 

#### **IOT Manufacturing with PLC System** Connects Machines with Humans & Shop Floor with IT



# IoT Manufacturing Real Time Information for Better and Faster Reactions



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Avaya provides the ability to seamlessly enable **IoT ecosystems** to communicate with any user or device **with the right information, in the right place at the right time.**"



www.avaya.com